

September 6th 6:00 pm Booster Club Meeting Minutes

Attendees: New Member; Amy Krings, Kelly Aue, Amy Stanton, Cheryl Krings, Kim Lau, Dawn Zieher, Kate Schmutzer, Dr. Greb, Mark Mitchell, on-phone Alex Mashak, Susan Yeske

Alex Mashak via phone:

He reported that he was able to talk with many different school clubs and they agreed that they would be willing to run the concession stand inside for fall/winter sports. Many of the advisors felt that a club getting a flat fee in return would work best as they felt on average they would bring into their club approximately \$125-\$150. Dr Greb mentioned maybe trying to do a percentage, but that may be too hard to track.

- A) Alex will coordinate the different clubs to work the stand
- B) A club supervisor must be on location to handle the money and open/close the stand
- C) Booster Club will order and maintain all the food/beverages, etc.
- D) It would be up to each club to make sure enough workers were present on their given work night.

A motion was made by Susan Yeske to give each group \$150 for their organization from the concession stand profit for the given evening they work, with a caveat that we would be able to revisit the amount given if it was seen to be not working out. Kim Lau seconded. All in favor. Alex will also try and cover concessions for next two home VB games.

Sweet seats raffle for football season will be the game against Stratford on September 29th.

Update on gym banners, they are being worked on.

Alex Mashak disconnected, other business resumed.

Treasurer report: Check book \$5430.30, Bleacher fund \$12,385.29, General Savings \$21,620.99 –Mark requested a debit card to be used for purchases mainly at Sam's Club. Kate Schmutzer will stop at Pioneer Bank to get one ordered. As of 9/6/17 all inventory had been paid for concession stand and we are showing a profit of \$477 on the concessions alone. We have not paid the bill to the School District for our portion yet of the announcer booth. A motion made by Amy Stanton to approve the minutes as notes and approved, and seconded by Cheryl Krings; all in favor

Welcome new attendees Amy Krings,

No current funding requests from coaches

Correspondence: Thank you note for scholarship from Brooke Anderson

Clothing: Fall clothing order, just closed, CC meet shirts designed ready to get sent into Design Monkey

Selling clothing for the beginning of the game only on Friday night game against Edgar on Sept 8th – football

Concessions: looking pretty good so far – Dawn has been picking up pop from Walmart, not Pepsi, better savings but not sure how long it will be in the future. CC – Oct 3rd @ Frey Farms, burgers hot dogs, etc. anyone who can help, please come.

Announcer stand done – many compliments, many like the new placement of the donation board. It was brought up that it would be nice to have “Home of the Auburndale Apaches” –. – Big and bold as possible on east side. Kim has connections with Duo Designs will see about drawing something up, then maybe we can approach woods class or the Art Classes about constructing.

There will also be a treated board added to the bleachers for track results to be posted on.

Other business: Need a hand truck 10x20 w/pneumatic wheels for the Booster Club tent and CC tent – a motion by Kelly Aue to buy two carts to keep the tents on, 2nd Amy Stanton. – All in favor, Mark Mitchell will get them.

Mark brought up that it would be nice to have another Donation Board to try and raise funds for more bleachers – small section like on visitor side is about \$30,000 and also for some additional improvements to the outside concession stand. We also have the scoreboards in the new gym that need to be replaced too. One thought already being worked on for inside scoreboards is to sell \$2,000 advertising or sponsor squares that would be on the scoreboard. We would try and mail out flyers to businesses local and outside the area to support this. Mark is working on this. Amy Krings mentioned the possibility of a newsletter that can go out to the district that would let everyone know what the club is doing, what our goals are, where the money is being used already and what we hope to do with future funding. Maybe could put in District Mirror? Thought possibly to add an insert to all programs to get the word out as well. Amy will spearhead this project. Hoping to get ready before end of volleyball and football seasons.

Homecoming: Oct 13th – Chili Dump – 6 inside workers, rest outside. Cheryl already has 18 people scheduled. Amy Stanton will contact Terri Hamus about the Chili Dump flyers again this year.

All Booster Club members will donate a large pot of chili to the cause. 6-8 qt size

Cheryl, Susan, Kate, Amy S., Amy K., Dawn, Kim, Mark, Kelly, Jessie

Float – athletes on truck, throw lanyards, old t-shirts, etc. - old alumni to ride – Amy K. and Susan to help design and get float riders.

Girl's youth basketball meeting and sign up on September 17th @ 4pm, coaches all accounted for – Mark will distribute flyers to elementary and Jr. High

Ideas for income for next meeting – hoop shoot, dualthalon

Meeting adjourned by 7:33 pm by Kelly Aue, Cheryl Krings 2nd, all In favor

