

Auburndale Athletic Booster Club
Meeting Minutes for 7-15-15

Attendees: Kate Schmutzer, Jessie Bauer, Mark Mitchell, Bobbi Brokish
Recorder of Minutes in Secretary's absence: Kate Schmutzer

1. Call to Order at 7:00 pm
2. Minutes from previous meeting
Motion made by Kate Schmutzer to approve, second by Bobbi Brokish. Voted on and approved.
3. Treasurer's Report
Checking: \$4357.00
Stadium & Bleacher Savings: \$12,362.21
General Savings: \$3595.67
Bobbi Brokish made a motion to approve taking the remaining balance of the wrestling mats (approximately \$3,750) out of the clothing check book, second by Kate Schmutzer. Voted on and approved.
4. Welcome new attendees
Susan Yeske returning from sabbatical
5. Welcome Coaches
None
6. Funding Requests
None
7. Correspondence
None
9. Committee Reviews

A. Clothing

NEW STORE

Kate Schmutzer presented the shirt ideas/designs for the 2015-2016 school year. Those present approved the clothing designs as presented. Based on discussion regarding the clothing store, the following questions will be taken to the next Clothing Committee meeting for review/answers:

- i. How often with the store be open?
- ii. How much new stuff will we have on hand for people to see?
- iii. When will the computers be set up for parents/kids to order e.g. school open house.
- iv. Make post-cards with the info on the new school clothing store to hand out at sporting events, open house, coaches.
- v. Initial ordering start the first week of August, close within 7 days so we can secure early orders - then open again August 27th ish(open house) through September 10th - will need to let know on the website the amount of time it will take for the order to arrive e.g. 3 weeks from the date the store closes.
- vi. Talk with Jamie to ask if we can set a 'batch' order number and when that number of orders is obtained he would make the shirts.

- vii. Initial store opening include fall and winter designs since they are already picked.
- viii. Clothing Committee to set dates school clothing store will be open and include them on the school calendar
- ix. Have Jamie present for next clothing meeting either in person or by telephone to finalize/answer remaining questions.
- x. Verify with Jamie how many items for the 'generic' items is too many items.
- xi. Have a 'black Friday' clothing sale for Xmas items and/or open the school store at Xmas.

LAST YEAR(S) CLOTHING

Those present recommended having a *clearance* table at the open house and first football game

B. Concessions

August meeting will need to review school calendar of events for concessions.

10. Old Business

A. By-Laws updates

Meetings need to be had with the youth organizations to finalize their guidelines in the bylaws.

B. Sponsorships

Received approximately 27 sponsorships so far. There are 4-5 spots remaining. Jesse suggested adding a specific box for the Clothing store on the calendar. **The link on our website will need to be updated to direct parents/students to the correct link to purchase AABC clothing.** Susan will check with Vicki Trowbridge to see if we can still put info about the new online store in the August edition of the District Mirror.

C. Boogaloo Summary

Expenses: \$1417.92
Runners: 92
Sponsors: \$1,150
Profit: \$1,612.08

D. Bleachers

Not moving forward with bleachers in 2015

E. Timer

The School pays approximately \$3000 / year to rent timers for Cross Country and Track events. Mark has asked Dawn to check with school finance to determine if the school would be willing to donate the \$3000 they would spend school year 2015-2016 towards a timing system and the Booster club would finance the remaining amount. Jesse Baur stated based on her research in talking with others who own a timing system, if the Boosters would purchase a timing system we would need to make sure a minimum of 3 persons are experts to answer any questions/issues regarding the equipment.

F. Concession stand

Redo of wiring in the concession stand may not happen in time for Football season

11. New Business

- A. Kate recommended purchasing a Keurig to be used during concession stands and school café. Those present approved the purchase of a Keurig. Jesse will provide research regarding Younkers cost. Approximate cost for a 80 oz reservoir at Kohl's with 30% discount would be \$140. prior to purchasing the Keurig
- B. Election of Officers

- *Motion made by Kate Schmutzer to modify the By-Laws to remove the limitation of only being to serve as President of the Booster Club for a 1-year term, second by Susan Yeske. Voted on and approved*

Officers approved at the meeting are as follows:

President: Mark Mitchell

Vice-President: Cheryl Krings

Secretary: Bobbie Jo Aue

Co-Treasurer: Betty Strub & Kate Schmutzer

12. Adjourn - 8:01pm

Motion made by Kate Schmutzer to adjourn, second by Jesse Bauer. Voted on and approved.